



Blake Haxton Fall Regatta

Upper Arlington Crew is proud to bring the 11th annual Blake Haxton Fall Regatta to Griggs Reservoir on the Scioto River in Columbus, Ohio on Saturday, October 30, 2021. This regatta features some of the fastest youth high school and club crews in the rowing community around Ohio and the Midwest. It is anticipated that more than 3000 athletes, spectators, and volunteers will be in attendance and we welcome all to come down to the river to watch some spectacular racing. Food trucks and vendors will also be present.

The Blake Haxton Fall Regatta is named in honor of Blake Haxton, gifted athlete and former UA Crew Captain who suffered a devastating illness, necrotizing fasciitis, in 2009 and lost both of his legs. He was expected to die, but through a combination of faith, determination and the support of his family, friends and community, Blake survived. Today Blake continues to be part of the UA Crew community and has founded a scholarship program, the UA Rowing Foundation.

Blake returned to the sport he loves in 2014 through adaptive rowing. In 2014, he won the Men's Para Indoor Championship setting an American record. Blake earned the right to represent the USA World Championship in Amsterdam and Aiguebelette, France respectively in the Men's Arms and Shoulders single. In 2017, Blake competed in the Paralympics and took 6th in the world in the arms and shoulders division and placed 4th in his division at the 2018 World Rowing Championships in Plovdiv, Bulgaria. Blake recently participated in the 2020 Tokyo Olympics. He is the first Team USA athlete to participate in 2 Olympic sports: Men's Arms and Shoulders single where he placed 10th overall and in the Men's Canoe Sprint earning the Silver Medal for Team USA!

Upper Arlington Crew would like you to join with the community in supporting this outstanding annual event. Various sponsorship opportunities as well as ad space in our Haxton Digital Program are available to individuals, businesses, and organizations. Donations and in-kind gifts are also appreciated. Further details are outlined in the enclosed sponsorship package. Upper Arlington Crew, Inc. is a qualified 501(c)(3), tax-exempt organization and donations are tax deductible to the full extent of the law. UA Crew will issue tax receipts for all sponsorships, donations and in-kind gifts. Please feel free to contact us with any questions relating to these opportunities.

We hope you will join us on October 30th for the 2021 Blake Haxton Fall Regatta.

Rona Boehm UA Crew President president@uacrew.org
Lisa Osborne Haxton Regatta Director haxtonregattachair@uacrew.org
Mary Delgado Events Chair eventschair@uacrew.org



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$7,500 (one sponsor only)

The Presenting Sponsor will be recognized as the main sponsor of the
2021 Blake Haxton Fall Regatta

The Presenting Sponsor will receive:

- Top billing with extra large name/logo on banners at the 2021 Blake Haxton Fall Regatta
- Logo and business website links on the RegattaCentral and UA Crew websites and social media
- Branding across all official media
- Full-page inside cover ad in the official Haxton Digital Program
- Thank you ad on the UA Crew Website
- A retired UA Crew Oar
- Six Tickets to the Hospitality Suite
- Six Complementary Event T-shirts
- Multiple Mentions by the Event Announcer throughout the day

COACH LEVEL – \$5,000 (multiple sponsors)

The Coach Level will receive:

- Large name/logo on banners at the 2021 Blake Haxton Fall Regatta
- Logo and business website links on the RegattaCentral and UA Crew websites and social media
- Full page ad in the official Haxton Digital Program
- Thank you ad on the UA Crew Website
- A retired UA Crew Oar
- Two Tickets to the Hospitality Suite
- Two Complementary Event T-shirts
- Multiple Mentions by the Event Announcer throughout the day



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CAPTAIN LEVEL - \$2,500 (multiple sponsors)

The Captain Level Sponsor will receive:

- Medium sized name/logo on banners at the 2021 Blake Haxton Fall Regatta
- Logo and business website links the RegattaCentral and UA Crew websites
- Half Page ad in the official Haxton Digital Program
- Thank you ad on the UA Crew website
- Two Tickets to the Hospitality Suite
- Two Complimentary Event T-shirts
- Multiple mentions by Event Announcer at regatta

COXSWAIN LEVEL - \$1,000 (multiple sponsors)

The Coxswain Level Sponsor will receive:

- Small sized name/logo on banners at the 2021 Blake Haxton Fall Regatta
- Links and Logo on the Regatta Central and UA Crew websites
- Quarter-page ad in the Official Haxton Digital Program
- Thank you ad on the UA Crew website
- Two Tickets to the Hospitality Suite
- Multiple mentions by Event Announcer at regatta

ROWER LEVEL - \$500 (multiple sponsors)

The Coxswain Level Sponsor will receive:

- Small sized name on banners at the 2021 Blake Haxton Fall Regatta
- Links and Logo on the Regatta Central and UA Crew websites
- Business card sized ad in the Official Haxton Digital Program
- Thank you ad on the UA Crew website
- Multiple mentions by Event Announcer at regatta

“HIGH FIVE” LEVEL- \$25

The “High Five” Level Sponsor will receive:

- “Shout out” announcement recognizing individual rower/team on the day of the regatta



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CONTRIBUTIONS AND IN KIND SPONSORSHIPS

Many items are required to run a regatta of this kind. In-kind donations provide a valuable and much appreciated opportunity to be part of the 2021 Blake Haxton Fall Regatta!

We are looking for:

- Raffle Items
- Printing (signage and banners)
- Food/Beverage Donations for judges, timers and referees
- Media Sponsors (TV, radio, print)



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THE 2021 BLAKE HAXTON FALL REGATTA SPONSORSHIP LEVELS

- PRESENTING SPONSOR _____ \$7,500
- COACH LEVEL _____ \$5,000
- CAPTAIN LEVEL _____ \$2,500
- COXSWAIN LEVEL _____ \$1,000
- ROWER LEVEL _____ \$500
- "HIGH FIVE" LEVEL _____ \$25
- IN-KIND _____ DESCRIPTION _____

Company/Individual Name _____ Street _____
 Address _____ City _____
 _____ State _____ Zip code _____ Contact
 Name _____ Phone Number _____

 Email Address _____

Please mail this form and payment to
 UA Crew, Inc., P.O.Box 211086 Columbus, Oh 43220-8086
 To send a digital logo or ad, email image file to haxtonregattachair@uacrew.org.

The deadline for Sponsorship Opportunities is October 15, 2021

**** Please attach the artwork you desire to be included in the program and banner.**