

**THE KNECHT CUP REGATTA**  
**COOPER RIVER PARK, CHERRY HILL, NJ**

VENDOR INFORMATION

Saturday & Sunday, April 13 & 14, 2024

Cooper River Park, Cherry Hill, NJ

The following information is an overview of how you can become a vendor at this year's event.

PARTICIPANTS

Collegiate 2,500 IMPORTANCE: One of the largest collegiate regattas attracting teams from throughout the country.

LAYOUT

The Vendor Area is located adjacent to the finish line area. You are welcome to open on Friday when there are large numbers of participants and family members on-site. We will make every effort to accommodate you; however, the final placement of each vendor will be at the discretion of the Knecht Cup Regatta and sponsors have a priority and space is limited. On the anticipated Vendor Area layout, the access and appeal of the spaces is nearly equal.

TENT SPACE

Spaces are 10' x 10', 10' x 20', and 10' x 30'. You may supply your own tent, or you may arrange for a tent to be provided for you, at an additional cost.

BOAT EXHIBITORS

The cost to display boats is \$1,000 and will accommodate up to 2 boats. You must provide your own tent which may be no larger than 20'x20' or call for tent pricing.

RESERVATIONS

To reserve your space, please fill out and send in the reservation form, the contract and fee. If you need further assistance or have additional questions, you can contact the Knecht Cup Regatta at [director@knechtcupregatta.com](mailto:director@knechtcupregatta.com) or by phone at (201) 892-8777.

CANCELLATIONS

Should it become necessary to cancel your reservation, immediately notify the Knecht Cup Regatta in writing. Remember that the event is a GO, rain or shine!

PARKING

Given the layout and considerable space constraints of the site, it is not possible for Vendor Area participants to park vehicles adjacent to their spaces. We will provide vendors parking adjacent to the course. Please plan accordingly.

MISCELLANEOUS

Vendor Area Director Laura Ana Blanche will be available Friday at the site for vendors to pick up their two parking passes and tent location. She will assist where possible throughout the weekend.

-The Knecht Cup Regatta cannot be responsible for damage or loss.

-Please read the "Official Regulations and Conditions of Contract" and review the other documents for further information regarding the Vendor Area.

ADVERTISING

For those vendors who would like to upgrade their support of the Knecht Cup Regatta, sponsorships begin at \$1,500. Benefits include vendor space in a premium location, signage, and advertising. If you are interested in getting a sponsorship proposal outlining the full range of options, please contact Laura Ana Blanche, at [director@knehtcupregatta.com](mailto:director@knehtcupregatta.com) or (201) 892-8777.

We hope your experience at the Knecht Cup Regatta is both pleasant and profitable! We look forward to welcoming you to the regatta.

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Due March 15, 2024. After such date, a 50% surcharge will apply and reservations will only be accepted if space permits

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Product Line Desc: \_\_\_\_\_

Vendor Fees:

10' x 10' \$650

10' x 20' \$800

10' x 30' \$1000

Boat Display \$1000

After March 15, 2024, a 50% surcharge will apply.

Total Due: \_\_\_\_\_

Check #: \_\_\_\_\_ Payable to "Knecht Cup Regatta"

Mail to: Knecht Cup Regatta 10 W. Hanover Avenue Suite 106 Randolph, NJ 07869

**THE KNECHT CUP REGATTA**

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**OFFICIAL REGULATIONS AND CONDITIONS OF CONTRACT KNECHT CUP REGATTA 2024**

Knecht Cup Regatta Event Official Regulations and Conditions of Contract Contract for Exhibit Space

By submitting an application for exhibitor space and acceptance of application, the application becomes a binding contract between Exhibitor's company (hereafter called "Exhibitor") and the Knecht Cup Regatta Inc. (hereafter called "Knecht Cup").

Hold Harmless

Exhibitor agrees to hold harmless Knecht Cup Regatta, Committee members, sponsors and co-sponsors, agents, employees, and Camden County and Camden County Park Commission from any and all liabilities which may arise as a result of Exhibitor's operation of Exhibitor space or performance under this contract. Exhibitor understands that no insurance is offered by the Knecht Cup and that insurance must be obtained by and at the expense of the Exhibitor. Exhibitor shall maintain liability insurance in an amount not less than \$500,000 bodily injury and \$500,000 property damage, and shall name Knecht Cup Regatta as an additionally insured on the liability policy.

Exhibit Set-Up and Breakdown

Exhibitor understands that set-up shall not commence before 11 A. M. Friday, April 14th, 2023, and that exhibits must be broken down and removed from the premises by 5 P.M. Sunday, April 16th, 2023. No vehicles may be driven inside the vendor area during regatta hours.

Interpretation and Enforcement

These Regulations and Conditions become a part of the contract between Exhibitor and Knecht Cup Regatta. All matters in question not covered by these Regulations and Conditions are subject to the decision of Knecht Cup Regatta, and all decisions made shall be so binding on all parties affected by them. Authority to enforce these Regulations and Conditions under the Knecht Cup Regatta is vested in the Chairman of the Knecht Cup Regatta, the Knecht Cup Regatta Board of Directors, and the Knecht Cup Regatta Executive Director. Knecht Cup Regatta shall not be liable for failure to perform its obligations under this contract due to acts of God or any causes beyond its control. The undersigned agrees to the terms of these Regulations and Conditions, and states that he or she is a fully authorized representative of Exhibitor, with full authority to sign on behalf of Exhibitor's company.

Authorized Exhibitor Representative \_\_\_\_\_

Position/Title Date \_\_\_\_\_

Rec'd By (Knecht Cup Regatta Representative) Date \_\_\_\_\_