



Midwest Scholastic Rowing Championships



May 11 & 12, 2019
Dillon Lake, Nashport OH



The Midwest Scholastic Rowing Association (MSRA) was organized in 1983 with two purposes: first, to sponsor a midwest scholastic championship regatta each spring and second, to organize midwest scholastic/junior regatta scheduling and information exchange. From a humble beginning of ten schools and two clubs attending the first Midwest Rowing Championship Regatta in Culver, Indiana competing in 14 events for boys and 7 events for girls, we have grown to hosting 50 high school teams competing in 40 events. Close to 8,000 athletes, coaches, parents, friends and families are expected to be in the Zanesville/Muskingum County area for the 2018 Championship Regatta. MSRA has also been awarded the prestigious honor of again hosting the SRAA National Championships Regatta. 10,000 athletes and their entourages are expected to be in attendance for the National Regatta.

The Midwest Scholastic Rowing Association is proud to bring the Midwest Scholastic Rowing Championships on Saturday, May 11, 2019 and Sunday, May 12, 2019 and the National Championships on Friday, May 24, 2019 and Saturday, May 25, 2019. These championship regattas feature the fastest crews in scholastic rowing competing on a newly developed course with a spectacular spectator venue and the ability to see the entire race course, a feature rarely witnessed in scholastic rowing.

The Midwest Scholastic Rowing Association is offering a wonderful opportunity for you to join with the community in supporting these spectacular events. Various sponsorship opportunities are available to individuals, businesses, and organizations. Donations and in-kind gifts are also accepted with appreciation. Tax receipts will be issued for all sponsorships, donations and in-kind gifts. Further details are outlined in the enclosed sponsorship package. Please feel free to contact us with any questions relating to these opportunities.

Please join us for our extraordinary, remarkable events.

Matthew Previts – Executive Director, MSRA
Lisa Osborne – Executive Director, Dillon Lake LOC

dillonlakeloc@gmail.com



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

SCHOLASTIC SUPREME LEVEL

The Scholastic Supreme Level Sponsor is the foremost regatta sponsor and will be recognized as the sponsor of the Midwest Scholastic Rowing Association Championship Regatta.

The Scholastic Supreme Level Sponsor will receive:

- Exclusive rights to sponsorship of the Midwest Scholastic Rowing Association Championship Regatta
- Branding across all official media (TV, radio, print, electronic)
- Full page inside front cover advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities in multiple locations throughout the regatta area
- Reserved bleacher seating for 10 during the regatta

“POWER TEN” LEVEL - \$10,000

The “Power Ten” Level Sponsor is the major sponsor of the Regatta starting line.

The Regatta Starting Line sponsor will have exclusive signage at the launch docks and finish line to show proper recognition

The “Power Ten” starting line sponsor will receive:

- Exclusive naming rights to the 2019 Midwest Scholastic Rowing Association Championship Regatta Starting Line
- Branding across all official media (TV, radio, print, electronic)
- Full page back cover advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities in multiple locations throughout the regatta area



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

CHAMPIONSHIP LEVEL - \$7,500

The Championship Level Sponsor is the major sponsor of the Fan Viewing Area.

The Championship Level Sponsor will receive:

- Exclusive naming rights to Fan Viewing Area
- Branding across all official media (TV, radio, print, electronic)
- Full-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities labeling the official Fan Viewing Area Sponsor

REGATTA LEVEL - \$5,000

Three opportunities for Regatta Level sponsorship will be available;

One Regatta Level Sponsor is the major sponsor of the Registration Tent

One Regatta Level Sponsor is the major sponsor of the Awards Stage

One Regatta Level Sponsor is the major sponsor of Transportation and Shuttles

The Regatta Level Sponsor will receive:

- Exclusive naming rights to one of the three areas listed above
- Branding across all official media (TV, radio, print, electronic)
- Full-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities labeling the area's official sponsor



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

BOATHOUSE LEVEL - \$2,500

There are no limits to the number of Boathouse Sponsors.

The Boathouse Level Sponsor will receive:

- Branding across all official media (TV, radio, print, electronic)
- Full-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities at all events where possible

CAPTAIN LEVEL - \$1,000

There are no limits to the number of Captain Sponsors.

The Captain Level Sponsor will receive:

- Named as an event sponsor in media releases
- Full-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- Banner opportunities at all events where possible

COXSWAIN LEVEL - \$500

There are no limits to the number of Coxswain Sponsors.

The Coxswain Level Sponsor will receive:

- Named as an event sponsor in media releases
- Half-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- 3 x 4 banner opportunities Regatta tent entry location for all to see.



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

ROWER LEVEL - \$250

There are no limits to the number of Rower Level Sponsors.

The Rower Level Sponsor will receive:

- Named as an event sponsor in media releases
- Quarter-page advertisement in the 2019 Championship Regatta Brochure
- Recognition with name and logo on the regatta website
- 2 x 3 banner opportunities Regatta tent entry location for all to see.

STROKE LEVEL - \$100

There are no limits to the number of Stroke Sponsors.

The Stroke Level Sponsor will receive:

- Business card-sized advertisement in the 2019 Championship Regatta Brochure
- Recognition on banner Regatta tent entry location for all to see.

ALUMNI/FAMILY/INDIVIDUAL LEVEL - \$50

There are no limits to the number of Alumni/Family/Individual Sponsors.

The Alumni/Family/Individual Level Sponsor will receive:

- Supporter listing in the 2019 Championship Regatta Brochure
- Recognition on banner Regatta tent entry location for all to see.

“HIGH-FIVE” LEVEL - \$25

There are no limits to the number of “High-Five” Sponsors.

The “High-Five” Level Sponsor will receive:

- “Shout out” for rower/team listing in the 2019 Championship Regatta Brochure
- “Shout out” announcements recognizing individual rower/team on the day of the regatta



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

IN-KIND SPONSORSHIPS - VARIETY AVAILABLE

Many items are required to run a regatta of this level.

In-kind donations provide a valuable and appreciated opportunity to be part of the 2019 Midwest Scholastic Rowing Championship Regatta.

We are looking for assistance with:

- Communications (wireless communications for all regatta personnel and timing)
- Sanitation (Porta-Johns, trash receptacles and trash disposal)
- Printing (programs, signage and banners)
- Bleachers (transportation of, set up)
- Tents/Tables/Chairs
- Food/Water Donations for staff and referees
- Traffic/Parking/Shuttle services (Vans, School/Church Bus, Golf Cars)
- Media Sponsors (TV, radio, print)
- Volunteers (Help with parking, regatta set-up and tear down, etc)

To be a sponsor or donor of the 2019 Midwest Scholastic Rowing Championship Regatta, please complete the attached form and return with your donation to us by April 15, 2019.

If you wish to use your company logo in your ad, camera-ready artwork or a digital file is preferred, but we can certainly work with print artwork.

Thank you for supporting Rowing for Gold at Dillon Lake



MIDWEST SCHOLASTIC ROWING CHAMPIONSHIP SPONSOR LEVELS

SPONSORSHIP LEVELS

Please check one

- SCHOLASTIC SUPREME LEVEL
- "POWER TEN" LEVEL \$10,000
- CHAMPIONSHIP LEVEL \$7,500
- REGATTA LEVEL \$5,000
- BOATHOUSE LEVEL \$2,500
- CAPTAIN LEVEL \$1,000
- COXSWAIN LEVEL \$500
- ROWER LEVEL \$250
- STROKE LEVEL \$100
- ALUMNI & FAMILY LEVEL ... \$50
- "HIGH FIVE" LEVEL \$25
- IN-KIND Description: _____

Please call 614-361-7712 for information

COMPANY / INDIVIDUAL NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____

PHONE NUMBER _____ FAX NUMBER _____

EMAIL _____

Mail this form and payment to: Dillon Lake LOC, P.O. Box 3206 Parkersburg, WV 26102
Questions: call Lisa Osborne – (614)361-7712

To send a digital logo or ad for inclusion, email image file to dillonlakeLOC@gmail.com
Deadline for submission is April 15, 2019 unless otherwise specified in your sponsorship level